

American College of Health Care Administrators 1321 Duke St, Suite 400 | Alexandria, VA 22314 Ph: (202) 536-5120 | www.achca.org

## PRESS RELEASE FOR IMMEDIATE RELEASE

## ACHCA Prepares for 47<sup>th</sup> Annual Convocation and Exposition

Alexandria, VA – February 25, 2013 –The American College of Health Care Administrators (ACHCA) is making final preparations for its 47<sup>th</sup> Annual Convocation and Exposition. Nearly 400 administrators, executives, and other leaders in long term care will gather to network, learn and celebrate award winners. The 2013 Convocation, "Championing Leadership," will be held April 12-16, at the Omni Orlando Resort at ChampionsGate in Orlando, Florida. The programming boasts the potential to earn 18.5 CE (19.5 for those with ACHCA professional certification or Fellow) and a selection of forty-one educational sessions, two pre-conference programs, and several social activities. Educational session topics focus on ACOs, marketing, mentoring, leadership and more.

The keynote address, titled "There Are No Barriers, Only Solutions," will be delivered on Saturday, April 13, by Neal Petersen. Mr. Petersen is an adventurer, solo around-the-world racing yachtsman, global investor and award winning author of his auto-biography, *Journey of a Hope Merchant*. He has faced many challenges in life - poverty, discrimination and other insurmountable barriers - and he always responded by looking for opportunities and solutions. His experience shows that imagination coupled with determination to achieve, can break through the toughest challenges. Mr. Petersen completed the "Around Alone", a 27,000 mi yacht race, 9 months at sea, alone, and in a yacht he built himself! In sharing his high-impact, unique and extraordinary adventure, he delivers a powerful message that "In life there are no barriers - only solutions!"

On Sunday, April 14, Jason Kotecki will talk to attendees about "Escaping Adulthood." Combining hilarious anecdotes, uplifting stories and powerful imagery, Mr. Kotecki shares witty observations and real-world techniques that will both entertain and inspire attendees to get more done while having more fun, reignite passion and optimism, lead a richer, more balanced life, and learn easy tips on how to melt away built-up stress and fatigue.

In addition, a student poster exhibition, fundraiser and social activities will allow networking and peer learning. Attendees will visit with over 50 of the leading long term care product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrators and executives. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA and the 2013 Convocation, contact the national office at (202) 536-5120 or visit <a href="https://www.achca.org">www.achca.org</a>.

###

## For more information contact:

Becky Reisinger
Manager, Business Development
American College of Health Care Administrators
breisinger@achca.org
(202) 470-6446